



Taste of Tradition | Since 1984

Creating Smiles  
through Good Food





**Dr. K V George**

Quality Food Products, established in 1984 by the visionary Dr. Kannikkattil Varghese George, is a name synonymous with excellence and purity in the world of spices and food products. Since our inception, our primary focus has been to provide superior-quality food products at affordable price points so that everyone can enjoy the taste of good food. For the past 40 years, we have been continuously bringing high-quality spices, spice blends, food products, etc. to the markets. Assimilating the latest technologies to our production units, establishing direct relationships with farmers to source the finest raw materials, nurturing eco-friendly practices at all of our facilities, and sticking to a strict hygiene policy in our production line, all helped us to provide superior quality food products to our fellow men.



**Mr. Nithin George**

Mr. Nithin George, the dynamic Executive Director of Quality Food Products embodies his father's visionary legacy by seeking new opportunities to expand the frontiers of Quality Food Products. Under his leadership, Quality Food Products aims to implement 'Mission 2025', a step by step strategy through which the company can gradually extend its reach to 40+ countries, and all major cities within India by 2025. With a deep commitment to quality, he recently achieved the prestigious International Excellence Award for the Proficiency & Excellence in the Field of Spices and Curry Powder Production and Distribution, bestowed by the Indo-Arab International Excellence Committee, Dubai. Mr. Nithin's relentless pursuit of excellence has played a pivotal role in our continued success and commitment to delivering exceptional spices and curry powders to our valued customers.





Mr. Nivin George

Mr. Nivin George, Executive Director at Quality Food Products, embarked on his professional journey at a remarkably young age. With a strong familial legacy established by his father, K. V. George, and brother, Nithin George, Nivin seamlessly transitioned into the family business soon after completing his education.

Driven by boundless energy and an unwavering passion for the enterprise, he now spearheads operations at the Guntur production unit, while also overseeing sales across Andhra Pradesh. Under his expert vision and strategic guidance, the Andhra market has witnessed unprecedented growth.

In addition to his pivotal role in Andhra, Nivin actively supports his brother Nithin's ambitious initiative – 'Mission 2025'.



In a span of 40 years, Dr. K V George has researched, developed and marketed a wide range of spices, spice blends and other food products within India and across borders. His outstanding contributions to the food industry were recently recognized with a doctorate from the International University of Colombo and the prestigious 'Star of Asia' award, an accolade awarded to him by industry leaders from 46 Asian countries. Today, his legacy is carried forward by his sons, Mr. Nithin George and Mr. Nivin George, who are committed to upholding our tradition of Quality.

As we continue to expand our product line and global presence, we remain steadfast in our vision to bring exceptional quality food to people worldwide. Quality Food Products is not just a company; it's a promise of quality and flavour that has stood the test of time.





## Mission

Our mission is to consistently deliver the highest standards of quality, freshness, and seasonality in our products while being deeply committed to eco-friendly practices in all our ventures. With an aim to enhance our global presence, we've initiated 'Mission 2025' - a step by step strategy through which the company is planning to gradually extend its reach to 40+ countries, and all major cities within India by 2025

## Vision

Each human being deserves to enjoy quality food and it's our vision to be the leaders of an industry that brings top-quality food products and supplements to dining tables across the world. We also aspire to make a positive difference in our community by being a responsible and caring corporate citizen.



## STATE OF THE ART WORKPLACE

At Quality Food Products, we take pride in our commitment to excellence, driven by a state-of-the-art workplace equipped with the most modern machinery. Our relentless pursuit of perfection is made possible through the integration of imported, cutting-edge technologies like the IFP German technology, ensuring that every product we create meets the highest standards. With a dedication to precision and innovation, we consistently deliver the finest quality food products, setting us apart as a trusted choice for those who appreciate the best in taste and craftsmanship.





# 200 METRIC TONNES PRODUCTION CAPACITY

Our commitment to delivering excellence in food products is exemplified by our state-of-the-art production facility with an impressive 200 metric tonnes per day production capacity. With meticulous quality control measures in place, we ensure that every product leaving our facility is of the highest standard. From fresh ingredients to innovative processing techniques, we take pride in offering you nothing but the best. When it comes to food products, we set the benchmark with our unparalleled production capacity.





## GLOBAL PRESENCE

Quality Food Products takes pride in exporting High quality products to various countries, including the UK, Middle East, Australia, Africa, Canada, New Zealand, Maldives, and the USA. Our commitment to quality and excellence has garnered international recognition. We continuously strive to deliver the finest food products, ensuring satisfaction among our customers across borders.



## 600+ DEDICATED EMPLOYEES

At Quality Food Products, we take pride in our team consisting of over 600 plus dedicated employees who work tirelessly to deliver the finest food products to your table. Our staff is passionate about ensuring that every product meets the highest quality standards, from sourcing premium ingredients to rigorous quality control. With their commitment and expertise, we guarantee that you'll savour the excellence in every bite of our delicious offerings.







## **DIRECT DISTRIBUTION TO 50,000+ RETAIL OUTLETS**

We have a vast distribution network of over 150+ vehicles delivering spices, spice blends and other food products to 50,000+ retail outlets. We are dedicated to ensuring that our products are readily available to meet the demands of our valued customers, making us the preferred choice for top-quality food products. Our commitment to efficiency and reliability sets us apart in the industry, providing a seamless supply chain for businesses across the region.



Thamannah Bhatia

## QUALITY AND TAMANNAAH BHATIA- A RECIPE FOR GROWTH



At Quality Food Products, we have always believed that the quality of our products should speak for themselves. Our growth over the past 4 decades has been fueled by the trust and loyalty of our customers, who have come to rely on the consistent quality and taste of our food products. In 2023, as a significant milestone in our pan-India expansion, we proudly welcomed the celebrated pan-Indian artist, Thamannah Bhatia, as the face of our brand. This partnership not only reflects our commitment to reaching every corner of India but also underlines our dedication to excellence.





## TOP QUALITY INGREDIENTS

In the past 4 decades, we have made good rapport and nurtured long-lasting connections with farmer communities all over India. These relationships enable us to use only top-quality ingredients in all our production units. We meticulously source and select the finest components for our products, ensuring that your every bite is perfectly delicious. From spices, and spice blends to other food products, our dedication to using only the best ingredients sets us apart.

# OUR PRODUCTS

Quality Food Products offers a diverse range of high-quality culinary essentials. From aromatic spice powders and meticulously crafted spice blends to high-quality rice and fine edible oils, our products are crafted to elevate your culinary experiences. We take pride in delivering the finest ingredients to your kitchen, ensuring each meal is a delightful masterpiece.





# SPICY MASALAS



Chicken  
Masala



Meat  
Masala



Sambar  
Powder



Fish  
Masala



Mutton  
Masala



Biriyani  
Masala



Beef Roast  
Masala



Vegetable  
Masala



Garam  
Masala



Rasam  
Powder



Spicy Chicken  
Masala



Chana  
Masala



Egg  
Masala



Malayali  
Special  
Sambar  
Powder



Chicken Chilli  
Masala 65



Chaat  
Masala



# CURRY POWDERS



Turmeric Powder



Chilli Powder



Black Pepper Powder



Kashmiri Chilli Powder



Coriander Powder



Guntur Chilli Powder



Kota Coriander Powder



Salem Turmeric Powder



Fennel  
Powder



Cumin  
Powder



Dry  
Ginger  
Powder



Fenugreek  
Powder

# WHOLE SEEDS



Fennel



Cumin



Mustard



Fenugreek



# BREAKFAST ITEMS



Premium Tea



Puttupodi



Chemba Puttupodi



Ragi Puttupodi



Rice Powder



Malabar Pathiri Podi



Appam Idiyappam Podi



Easy Palappam Mix



Roasted Rava



Wheat Puttu Podi



Whole Wheat Atta



Matta Rice Flakes

# PICKLES



Cut  
Mango  
Pickle



Dried  
Chilli  
Chutney



Vadukapuly  
Lemon Pickle



Hot &  
Sweet  
Pickle



Kaduku  
Mango  
Pickle



Garlic  
Pickle



Lime  
Pickle





Vadi Matta Rice



Instant  
Semiya  
Payasam  
Mix



Instant  
Palada  
Payasam  
Mix



Roasted  
Vermicelli



Banana  
Chips



Soya  
Chunks



Crushed  
Chilli



Tamarind



Garcinia Cambodge



Broken Wheat



Hing Powder

## CERTIFICATIONS



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## CERTIFIED BY

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## QUALITY FOOD PRODUCT INDUSTRIES

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